

News Release



**Electric Cooperatives
of Arkansas**

Damascus resident's manufactured home is a model of energy efficiency

Little Rock, Ark. — Sept. 24, 2014 — Six weeks after winning the 2014 \$50,000 Energy Efficiency Makeover Contest, Connie Jefferies's 840 sq. ft. manufactured home is an energy efficiency showplace. Jefferies is a member of Petit Jean Electric Cooperative of Clinton.

"We were able to implement some great energy efficiency components in the home during the makeover transformation process," said Bret Curry, manager of residential energy marketing for the Electric Cooperatives of Arkansas. "Connie will see a huge difference in the level of comfort in her home as well as substantially lower utility bills."

Curry said the energy efficiency components were implemented after a comprehensive energy audit revealed areas that were causing the home to be uncomfortable and energy inefficient. Components installed include: an ultra-efficient Water Furnace geothermal heat pump installed by Rood Heating & Cooling; high-efficiency windows from WeatherBarr Windows; a Rheem Marathon water heater; high efficiency SealantTech foam installed by Summit Builders; ThermalMax roof from Roof King; and General Electric Energy Star appliances.

"The manufactured home industry is proud that the Electric Cooperatives of Arkansas recognize the important role that factory-built homes play in meeting the affordable housing needs of hundreds of thousands of Arkansas families," said J.D. Harper, executive director of the Arkansas Manufactured Housing Association. "We hope to create a lasting partnership with the Cooperatives to increase awareness among new home buyers of the many energy-saving features, options and material upgrades available in today's manufactured homes and to inform Arkansans currently living in manufactured homes of simple, cost-effective steps that may be taken to increase the energy efficiency, performance and overall affordability of their homes."

To view the transformation process, visit www.ECAHomeMakeover.com or the makeover Facebook page at: www.facebook.com/SmartEnergyTips.org

The Electric Cooperatives of Arkansas comprise 17 electric distribution cooperatives; Arkansas Electric Cooperatives, Inc. (AECI), a Little Rock-based cooperative that provides services to the distribution cooperatives; and Arkansas Electric Cooperative Corp. (AECC), a generation and transmission cooperative. The distribution cooperatives provide electricity to approximately 500,000 homes, farms and businesses in Arkansas and surrounding states.

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